



## Digital India: An Overview

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**Abstract:** “Digital India” is an inaugural of the Central Government of India “plan to shift India into a global digitalize hub” by resuscitate a summation digital sector of India with the help of meliorate digital connectivity and skill sweetening and various other arson to make the country digitally scepter in the field of technology. This paper helps relies the global as well as domestic challenges that might back the successful implementation of the program and suggest some executable remedies total deal with the same. This paper highlights the opportunities that would mount the way for achieving the program’s aim of making India the preferred choice for digital activities by both global and domestic investors and also how far the “Digital India” model can turn up to be an attraction for the investors to invest in the sectors which are yet to achieve their full possible in India.

**Keywords:** Digital India, Digital Empowerment, Job provided, Skill Sweetening, Investment, infrastructure.

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### Introduction:

Digital India Program is a national wide program to transform India into a globally connected hub. It includes various plane and incentives given to companies, basically the manufacturing companies both domestic and foreign to invest in India and make the country a digital hub. The main objective of Digital India program is to creating jobs and skill enhancement in the Broadband Highways, e-Governance, and Electronic delivery of services, Universal access to Mobile Connectivity, Electronics Manufacturing, and Information for All etc. The campaign’s aim is to resolve the problems of connectivity and therefore help us to connect with each other and also to share information on issues and concerns faced by us. This initiative is focused to help India gain a better rural connectivity with a stable governmental policies in the background coupled with benefits and incentives via the campaign. Simultaneously the initiative is designed to create jobs and enhance skill development which will ultimately lead to increase in GDP and revenues from tax.

### Research Mythology:

The paper is based on the secondary data and the information is retrieved from the internet via journals, research papers and expert opinions on the same subject matter.

### Objective OF the Paper:

1. To study the concept of digital India program.
2. To find out the importance of this program.

### Vision Areas of Digital India:

The Digital India program is centered on the three key vision areas:

#### 1. Digital Infrastructure as a Utility to Every Citizen:

This includes providing high speed Internet connectivity as a core utility for delivery of services to citizens. To provide digital identity that is unique, lifelong, online and authenticable to every citizen. Provide mobile phone and bank account enabling citizen participation in digital and financial space.

#### 2. Governance and Services on Demand:

Seamless integration across departments or jurisdictions Ensuring availability of services in real-time from online & mobile platforms To make all citizen entitlements portable and available on the cloud To digitally transformed services for improving ease of doing business Leveraging Geospatial Information Systems (GIS) for decision support systems & development.